Honorary Co-Chairs:

Mark Birtha  
President, Hard Rock Rocksino Northfield Park

Micki Byrnes  
President and General Manager, WKYC

Margot James Copeland  
Executive Vice President, Corporate Philanthropy & Civic Engagement and Chair & CEO, KeyBank Foundation

Eddie Harrell, Jr.  
Regional Vice President, Radio-One

James R. Myers  
Hub Division Manager, United Parcel Service, Cleveland and Chair, Board Trustees, ULGC

Steve Weinstein  
Vice President and General Manager, WEWS
### 100TH ANNIVERSARY CELEBRATION AND BENEFIT CONCERT
SPONSORSHIP INVESTMENT OPPORTUNITIES

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**GOLD SPONSOR - $15,000. ($10,000 is tax-deductible)**

- Eight (8) **Premiere** VIP Concert tickets
- One (1) Reserved table of eight (8) at VIP Reception with Mr. Osborne
- Digital Event Photo at VIP Reception (with Mr. Osborne)
- Prime signage and recognition as a Gold Sponsor
- Rights to place promotional materials on the tables at the VIP Reception
- Full-page, full-color ad in souvenir program book
- Complimentary Valet Parking
- Major recognition on all event promotional materials

**SILVER SPONSOR - $10,000. ($7,500 is tax-deductible)**

- Six (6) VIP **Prime** Concert tickets
- One (1) Reserved table of six (6) at VIP Reception with Mr. Osborne
- Prime signage and recognition as Silver Sponsor
- Half-page, full-color ad in souvenir program journal
- Complimentary Valet Parking
- Recognition on all event promotional materials

**BRONZE SPONSOR - $5,000. ($2,500 is tax-deductible)**

- Four (4) VIP Concert tickets
- Two (2) VIP Reception tickets with Mr. Osborne
- Recognition as Bronze Sponsor
- Full-page black and white ad in souvenir program book
- Recognition on selected event promotional materials

**COPPER SPONSOR - $2,500 for Non-profit organization/Minority Businesses. ($1,000 is tax-deductible)**

- Two (2) VIP Concert tickets
- (2) VIP Reception tickets with Mr. Osborne
- Recognition as Copper Sponsor
- Recognition on selected event promotional materials

**Address**

**City**

**State**

**Zip**

**Total Amount Enclosed, via check only. $____________**
100TH ANNIVERSARY CELEBRATION AND BENEFIT CONCERT
SOUVENIR PROGRAM BOOK ADVERTISING

$1,500.00 Full-page, full-color ad (8 ½” X 11”)

$1,000.00 Full-page, black & white ad (8 ½” X 11”)

$500.00 Half-page ad (5 ¼” X 8 ¼”; horizontal ads only please)

INDIVIDUAL VIP TICKETS

Corporate Ticket(s) at $500.00 each (250 is tax-deductible)
(One (1) VIP Concert Ticket and One (1) VIP Reception Ticket)

Non-profit/Minority Small Business Ticket(s) at $250.00 each (125 is tax-deductible)
(One (1) VIP Concert Ticket and One (1) VIP Reception Ticket)

We are unable to attend. Please accept our tax-deductible donation in the amount of: ____________.

Please make your checks payable to: Urban League of Greater Cleveland

Please indicate the desired sponsorship level and fax to (440-815-2389) and mail your completed form and check by October 1, 2017 to:

Urban League of Greater Cleveland
c/o GAP Communications Group
1667 East 40th Street, Suite 1A
Cleveland, Ohio 44103
Attention: Ms. Bernadette K. Mayfield

For more information about sponsorships, please contact:

Ms. Alexandria Johnson Boone at: 216-391-4300, ext. 305 or via email: alex@gapcommunications.com