

# 100

Urban League of  
Greater Cleveland

IN PARTNERSHIP WITH THE HARD ROCK ROCKSINO NORTHFIELD PARK PRESENTS

**Hard Rock**  
ROCKSINO  
NORTHFIELD PARK



THE 100TH ANNIVERSARY CELEBRATION BENEFIT CONCERT FEATURING  
**JEFFREY OSBORNE**

**THURSDAY, NOVEMBER 16 // DOORS OPEN @ 6:30PM**

TO PURCHASE TICKETS VISIT:  
[WWW.HARROCKSINONORTHFIELDPARK.COM](http://WWW.HARROCKSINONORTHFIELDPARK.COM)  
OR VISIT THE HARD ROCK ROCKSINO NORTHFIELD PARK BOX OFFICE  
10777 NORTHFIELD RD, NORTHFIELD, OH 44067

**#ULCLE100**

PLATINUM SPONSOR: **KeyBank**

#### DIAMOND SPONSORS



#### MEDIA PARTNERS



#### *Honorary Co-Chairs:*

**Mark Birtha**

*President, Hard Rock Rocksino Northfield Park*

**Micki Byrnes**

*President and General Manager, WKYC*

**Margot James Copeland**

*Executive Vice President, Corporate Philanthropy & Civic Engagement and Chair & CEO, KeyBank Foundation*

**Eddie Harrell, Jr.**

*Regional Vice President, Radio-One*

**James R. Myers**

*Hub Division Manager, United Parcel Service, Cleveland and Chair, Board Trustees, ULGC*

**Steve Weinstein**

*Vice President and General Manager, WEWS*



Urban League of  
Greater Cleveland

## 100TH ANNIVERSARY CELEBRATION AND BENEFIT CONCERT SPONSORSHIP INVESTMENT OPPORTUNITIES

Company/Organization Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Title \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Total Amount Enclosed, via check only. \$ \_\_\_\_\_

### **GOLD SPONSOR - \$15,000. (\$10,000 is tax-deductible)**

- Eight (8) **Premiere** VIP Concert tickets
- One (1) Reserved table of eight (8) at VIP Reception with Mr. Osborne
- Digital Event Photo at VIP Reception (with Mr. Osborne)
- Prime signage and recognition as a Gold Sponsor
- Rights to place promotional materials on the tables at the VIP Reception
- Full-page, full-color ad in souvenir program book
- Complimentary Valet Parking
- Major recognition on all event promotional materials

### **SILVER SPONSOR - \$10,000. (\$7,500 is tax-deductible)**

- Six (6) VIP **Prime** Concert tickets
- One (1) Reserved table of six (6) at VIP Reception with Mr. Osborne
- Prime signage and recognition as Silver Sponsor
- Half-page, full-color ad in souvenir program journal
- Complimentary Valet Parking
- Recognition on all event promotional materials

### **BRONZE SPONSOR - \$5,000. (\$2,500 is tax-deductible)**

- Four (4) VIP Concert tickets
- Two (2) VIP Reception tickets with Mr. Osborne
- Recognition as Bronze Sponsor
- Full-page black and white ad in souvenir program book
- Recognition on selected event promotional materials

### **COPPER SPONSOR - \$2,500 for Non-profit organization/Minority Businesses. (\$1,000 is tax-deductible)**

- Two (2) VIP Concert tickets
- (2) VIP Reception tickets with Mr. Osborne
- Recognition as Copper Sponsor
- Recognition on selected event promotional materials



Urban League of  
Greater Cleveland

## 100TH ANNIVERSARY CELEBRATION AND BENEFIT CONCERT SOUVENIR PROGRAM BOOK ADVERTISING

\_\_\_\_\_ \$1,500.00 Full-page, full-color ad (8 ½" X 11")

\_\_\_\_\_ \$1,000.00 Full-page, black & white ad (8 ½" X 11")

\_\_\_\_\_ \$500.00 Half-page ad (5 ¼" X 8 ¼"; horizontal ads only please)

### INDIVIDUAL VIP TICKETS

\_\_\_\_\_ Corporate Ticket(s) at \$500.00 each (**\$250 is tax-deductible**)  
(One (1) VIP Concert Ticket and One (1) VIP Reception Ticket)

\_\_\_\_\_ Non-profit/Minority Small Business Ticket(s) at \$250.00 each (**\$125 is tax-deductible**)  
(One (1) VIP Concert Ticket and One (1) VIP Reception Ticket)

\_\_\_\_\_ We are unable to attend. Please accept our tax-deductible donation in the amount of: \_\_\_\_\_.

**Please make your checks payable to: Urban League of Greater Cleveland**

**Please indicate the desired sponsorship level and fax to (440-815-2389) and mail your completed form and check by October 1, 2017 to:**

Urban League of Greater Cleveland  
c/o GAP Communications Group  
1667 East 40<sup>th</sup> Street, Suite 1A  
Cleveland, Ohio 44103  
Attention: Ms. Bernadette K. Mayfield

**For more information about sponsorships, please contact:**

Ms. Alexandria Johnson Boone at: 216-391-4300, ext. 305 or via email: [alex@gapcommunications.com](mailto:alex@gapcommunications.com)